

# UBAID HUSSAIN

MERN STACK DEVELOPER

## CONTACT

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## EDUCATION

**BS in Software engineering**

**University of Karachi**

Jan 2016 - Jan 2020

## SKILLS

Reactjs

Nextjs

TypeScript

Redux toolkit

Tailwind CSS

Styled Components

Ant Design

Nodejs

Expressjs

Nestjs

MongoDB

PostgreSQL

Git

Nginx

AWS Lightsail

HTML/CSS

## LINKS

[Github](#)

[Portfolio](#)

[Linkedin](#)

## PROFILE

Senior Web Developer with 5+ years of experience in building scalable applications using React.js, Next.js, and TypeScript. Skilled in architecting dashboards, eCommerce solutions, and CMS systems, with strong backend expertise in Node.js and Nest.js.. A collaborative team player, I am passionate about integrating AI into my workflow to drive innovation and efficiency.

## WORK EXPERIENCE

### Senior Frontend Developer

**InsuranceMarket.ae**

**2025 – Present**

- Led the migration of the company website from WordPress to Next.js, improving scalability, maintainability, and user experience.
- Automating workflows and enhancing site performance using best practices.
- Optimizing frontend for smooth client experience and faster load times.

### Team Lead & Senior Software Developer

**SparkoSol**

**2024 - 2025**

- Led development of multimedia marketing apps and surgery-related platforms.
- Built scalable solutions with Next.js, React, Node.js, and MongoDB.
- Managed timelines and ensure on-time delivery, mentored juniors, and ensured high-quality delivery.

### Software Developer

**Inspoon technologies**

**2022 - 2024**

- Developed Shopify & Wix plugins using React, Next.js, and TypeScript.
- Built a large-scale recruitment system for German clients.
- Delivered scalable, efficient, and tailored eCommerce solutions.

### Associate Software Developer

**Eforte solutions**

**2020 - 2022**

- Built business dashboards, forecast tools, and landing pages with React/Next.js.
- Collaborated on frontend design to improve user experience.
- Delivered visually appealing and efficient client-facing solutions.

### Volunteer Frontend Developer

**Noble Missions for Change Initiative**

**2019 - 2022**

- Built a fundraising website in React.js to support education initiatives in Nigeria.

# PROJECTS

## ZeroSlip

<https://zeroslip.co>

Powering the next generation of retail engagement, ZeroSlip personalises every touchpoint with Smart Receipts, AI CRM, Centralised Feedback, Online/Offline Rewards, and Marketing Campaigns

## RewardBee

<https://rewardbee.co/>

RewardBee is an AI-powered smart rewards platform integrated with ZeroSlip's Smart Receipts. It personalizes rewards based on customer activity, enhances retention, and provides merchants with deep insights through a data-driven dashboard.

## Checkeden

<https://checkeden.com>

Checkeden is a web-based application that help users to easily organize and manage all of business's technical processes. It is my side project and I spend my weekend building it.

### Technology used

- React.js
- Node.js
- MongoDB
- GraphQL
- Next.js
- Ant design

## Emerge Forward

<https://emergeforward.com>

Emerge is the movement for promoting a society where everyone is encouraged to observe, reflect and act in order to come to right conclusions.

## SocialFlows

<https://www.socialflows.io>

SocialFlows is an innovative applicant management system, specially developed for social recruiting. It offers you numerous functions to make the recruiting process efficient and effective, giving you more time for strategic decisions.

## Wix and Shopify plugins

Create a number of Shopify and Wix plugin to perform different tasks. Using frameworks like Next.js, Nest.js and React.js for frontend scripting